



INTRODUCING OUR NEW ADVISORY BOARD

It is our honor to welcome the following highly qualified individuals in their new position as members of the Cyber-Seniors Advisory Board. We are fortunate to have such a high level of expertise represented on this Board and are confident that they will bring an immediate benefit to Cyber-Seniors.

We would like to take this opportunity to thank each of them for their commitment and give a special thanks to Luke Zukowski who was instrumental in helping us in the selection process and in establishing a structure that will ensure efficiency of future Board activities. Luke will also serve as the chairperson of the Board.

The role of the Advisory Board is to help shape the future of our organization. The continued support of our members, combined with the leadership of our Board of Directors and now our Advisory Board, will ensure success of our organization going forward.

Luke Zukowski is a veteran entrepreneur, researcher and ethical leader with an 18-year record of delighting clients in Market Research,

IT, and Business Consultation. He is a critical thinker known for opportunity identification, proactive risk management, and creative solutions.

His most recent venture, RevealMax, develops and delivers senior-focused technology courses, training, onsite and remote support through partnerships with community centers, senior living facilities and places of worship. Luke's years of service on boards of directors, advisory and change control boards conferred experience in fostering stakeholder consensus by translating visions into clear, achievable, win-win objectives. His extensive volunteer experience in the area of economic development includes design and facilitation of business courses and mentorship of aspiring entrepreneurs. Luke holds a Masters degree in Business Administration, as well as a Chartered Manager designation. He is a member of the Project Management Institute and the Canadian Institute of Management.

Scott Code is an Associate Director at LeadingAge CAST. Scott shapes and executes LeadingAge CAST's strategies and work plans to expand and lead CAST's network. He is responsible for increasing CAST's exposure and coordinating technology initiatives that aim to identify barriers and opportunities to facilitate the use of technology in an aging society, including coordinating state-level activities in partnership with LeadingAge's State Affiliates. Prior to joining LeadingAge CAST, Scott spent 7 years at SelfHelp Community Services in NY. Scott has become an expert in leveraging technology to help older adults stay independent and socially engaged. Scott has master's degrees in gerontology and business, providing him with the ability to both evaluate and implement new technology across the care continuum. Scott's most recognized program, SelfHelp's Virtual Senior Center founded in partnership with Microsoft and New York City, provided unique programs for New York City's senior citizens and garnered both national and international attention.

Aralynn McMane is the CEO of Aralynn A. A. McMane Connections (international advisory service on youth & news media) and the founder of Global Youth & News Media Prize. Her previous roles were Executive Director of Youth Engagement & News Literacy, journalism reporter, editor, researcher, and professor. She holds a Ph.D. from Indiana University Bloomington, an MA from S. I. Newhouse School of Public Communications at Syracuse University, and a BA from University at Albany, SUNY.

Greg Phelps is a Professor of Communication at Lindsey Wilson College. He is also Dean of the School of Business and Communication and Director of the LWC Center for Public Life. He has four decades of experience in higher education, all at faith-based, non-profit institutions in administrative and instructional capacities. He is a Director on the Board of National Exchange Carrier Association, which provides data and financial services to the U.S. telecommunications industry. Has taught several upper-level college courses on intergenerational communications.

Maureen Feldman is the Director of the Social Isolation Impact Project at The Motion Picture & Television Fund and an Adjunct Assistant Professor at Los Angeles Pierce College. For over a decade Maureen has focused on developing methods to enhance social connectivity in the older adult population. As Director of the Social Isolation Impact Project for The Motion Picture Television Fund she has built and manages the deployment of The Daily Call Sheet; a low-cost, high-touch, volunteer-based social connectivity program designed for those suffering from, or at elevated risk of, loneliness and social isolation. Working in conjunction with the AARP Foundation, she has developed a 'tool-kit' model that will be replicated and scaled for broader impact. Additionally, directing and implementing a second pilot with Uniper Care to explore innovative technology solutions for the most isolated homebound seniors. She has conducted research, created training videos on cross-generational communications, and presented on the impact of social isolation and loneliness at numerous conferences.

Matthew Krieger is a technologist and executive with experience in IT, manufacturing and publishing. He is VP of Technology for Cober, Inc. and previously held senior IT leadership positions at Time and Reader's Digest Association. Matt is President of the Reader's Digest Partners for Sight Foundation non-profit, serves on the advisory board of the Baruch College Computer Center for Visually Impaired People, provides Chief Technology Officer guidance for TeenSmart International and is a frequent presenter on topics of business and technology. Matt is also creator of Whysper, a platform allowing the consumption of web content as text-to-speech podcasts.

Ravi Bala is the Co-Founder of HealthSignals, LLC. He is also Chair of Capital for Good and a Board member for the Girls First Fund. His goal is to provide medical grade Wi-Fi, phone and cellular service across campus. He also runs a Facebook group called Senior Living Innovation Center. Previously he was on the Board of Startup Corp (startupcorps.org), which brings entrepreneurship programs to high schools.

Denise Corson is the Program Coordinator for the Rhode Island Department of Human Services' Adaptive Telephone Equipment Loan (ATEL) Program, which provides free landline and wireless technology to low-income individuals with disabilities. Her skills include Project Management and Change Management. She is a member of the Telecommunication Equipment Distribution Program Association (TEDPA) and a Assistive Technology Access Partnership (ATAP Partner).

Kimberly Rodriguez is currently the Project Development Coordinator for Jefferson Franklin Community Action Corporation. She holds a BS in Psychology from Southwest Baptist University and is pursuing certification as a Well-being Coach through St. Louis University and

Anthropedia Foundation. Kim has 15 years of experience in the non-profit sector in case management for adults and children with developmental disabilities. She is a Certified Family Development Credential Instructor, a Poverty Simulation Facilitator, a Step Up to Leadership Facilitator, a Read from the Start Facilitator, a Certified Asthma Educator, an IRS VITA Tax Preparer/Site Coordinator, a GED tutor, as well as a CHA Focus Group Facilitator. Kim has successfully administrated the Cyber Seniors program in Jefferson County and is currently looking for opportunities to expand the program to Franklin County. Kim has a passion to educate staff to better serve clients, to educate and empower clients, and to educate communities on all aspects of poverty and human relationships. Kim's true belief is that Education is the most powerful weapon one can acquire to truly create change in the world.

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