



Greetings!

As a supporter of Cyber-Seniors, we wanted to let you know about an exciting opportunity that we hope you will consider participating in.

The "Cyber-Seniors: Connecting Generations" campaign will be kicking-off a 30-day drive to raise awareness about the digital divide, highlight the benefits of connecting young people to older adults through technology training, and promote the many resources we have available for individuals and organizations to get involved.

Throughout the month of September, we will be supporting screening events of "Cyber-Seniors" documentary, along with tech labs for older adults. We hope you will join us and take advantage of this wonderful opportunity for you to play a lead role in connecting with community partners to make a positive impact in the lives of young and old.

Please fill out the registration form attached to this e-mail and send it back to us to join the campaign! We will work with you to ensure you receive recognition within your community and receive valuable media exposure for your efforts.

Also please forward this e-mail to any school administrators that would be interested. They can apply to have a **FREE Screening** (see details below).

FREE & DISCOUNTED CYBER-SENIORS SCREENINGS

- With the support of our committed sponsors, Cyber-Seniors will award 50 high schools, colleges and youth organization with a FREE screening and tech lab that includes Cyber-Seniors Special Edition 3-Disc Package (\$325 value), planning support, and communications/promotion through media and social media. Special consideration will be given to schools and organizations with existing intergenerational volunteer programs or interest in developing one. To be considered please complete the attached application form and email it to info@cyber-seniors.ca.
- For other community partners and schools/organizations who are not awarded a free screening, but who commit to hosting a screening during the month of September, we will provide the Special Edition 3-Disc Package for HALF PRICE (\$160). To register and receive a discount buying code email us at info@cyber-seniors.ca. (If you already own a 3-Disc Package please consider

participating by hosting a screening in September. Contact us for more information on support we will provide)

- The **Cyber-Seniors Special Edition 3-Disc Package** includes:
 - 2-year public screening license for the feature film (74 mins) and education version (54 mins)
 - **Discussion/Activity Companion Disc** addressing topical themes, including: *Life Long Learning* , *Dispelling Ageism* , *Youth Volunteerism and Community Service*, *Effective Teaching*, *Bridging the Generation Gap*, *Cyber-Safety and Etiquette*, and *Documentary Filmmaking*
 - **Step by Step Community Outreach Tool Kit and Checklist**, including resources such as poster & flyer templates, video presentations, pledge sign-up sheets and more!
 - Cyber-Seniors facilitated "**How to Start a Community Program**" and a "**Youth Mentor Training**" webinars and resources, along with access to a monthly webinar series for "Partners Sharing Best Practices"
 - **Online program support from the Cyber-Seniors team** to help get your program off the ground, including a database of existing local partners and volunteers
 - **Access to exclusive Cyber-Seniors web portal** for new lesson plans, practice activities, program support/tracking, surveys, and more

We would love to hear of your interest and connect with you before the end of June to confirm your information and start planning. If you have any questions please email us at info@cyber-seniors.ca or call 1-844-217-3057.

Thank you for helping us spread the word about Cyber-Seniors and the power of connecting generations through technology!

Kind Regards,

P.S. Still haven't seen what millions are talking about?

Check out the [Cyber-Seniors trailer](#) or watch the full-length film, available for purchase or rental at [Amazon](#), [Google Play](#), [iTunes](#), [Vudu](#), www.cyberseniorsdocumentary.com or on [Netflix in the U.S.](#)

[Click here to Apply for a FREE Screening](#)
[Click here to Register for the September Campaign](#)

Many thanks,
The Cyber-Seniors Team

