



Dear Friends,

There are a lot of new and exciting things happening with Cyber-Seniors, so here is a quick update.

We are very excited to announce the launch of our brand new website! Some exciting new features have been added to help you bring the film to your community and to get involved in the 'Cyber-Seniors - Connecting Generations' campaign. Check it out!

Take the Pledge

We want to inspire youth (around the globe) to reach out to an older adult and teach them a cyber-skill. Anyone who TAKES THE PLEDGE becomes eligible for monthly prizes! Please share this link with schools, youth groups and with the young people in your life.

Get Involved

If you are an organization seeking volunteers and participants for an existing program or are looking to start a Cyber-Seniors program in your community be sure to register your organization so others can find you. Once you register we will list you on our website and youth and seniors in your area will be able to find you.

Find or Request a Screening of Cyber-Seniors

This is where you will find all of our upcoming screenings and where you can send us a message to request a screening in your community. Organizing a screening is a great way to get people in your community on board and excited about a Cyber-Seniors program.

In other news, we have just returned from San Antonio, Texas and the FCCLA National Leadership Conference. For those unfamiliar with the FCCLA, they are the Family, Career and Community Leaders of America. We were invited to present a workshop to a group of youth members about the Cyber-Seniors program and were very lucky to have been able to speak to many of the 7,000 people in attendance. We managed to get a lot of interest and excitement around the program and we hope that this partnership will lead to great growth in the Cyber-Seniors Campaign. We have already seen great results from our presence at the conference; in two short days we received over 400 new pledges.

Texas is not the only place on our radar. Next week we will be in Washington, DC, to screen at The Motion Picture Association of America. This private screening is in support of Project GOAL (Getting Older Adults onLine) and being graciously sponsored by Comcast, NBCUniversal, Verizon, AT&T, Time Warner Cable and The Consumer Electronic Association.

The following week, we head to Kansas City for two special screenings hosted by Google Fibre.

The Cyber-Seniors Documentary Team

P.S. Check out these pledges made by some of the kids at the FCCLA National Conference:

"I pledge to talk to my local old folks home and church group about starting a program in our community."

"I pledge to get iPads into local elderly home to help improve memory."

"I pledge to teach my mom how to shop on Amazon."

"I pledge to create a network for seniors in my hometown."

Also, check out the funny voicemail Annette, from Cyber-Seniors, left us last week.

Vocemails From Annette. Episode 1



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