

CYBER-SENIORS

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MENTORS AVAILABLE FOR PLACEMENT

In This Issue

Trained Mentors Available for Placement

Our Cyber-Seniors portal is live!

Cyber-Seniors in the News

Trained Mentors Available for Placement

Minneapolis/Twin Cities

As many of you know, Cyber-Seniors has been a National Partner of the Best Buy Foundation for the last three years. We work closely with a number of their sponsored Teen Tech Centers offering Cyber-Seniors as part of their community programming for teens. This year, Cyber-Seniors programs were run at the Brian Coyle Center, the Hope Community Center, and the Keystone Community Center in Minneapolis/St. Paul, Minnesota. Best Buy has focused its efforts on creating more of an effort to help advance career paths of their teens in a techrelated stream.

Niagara, Ontario

Thank you also to Niagara College in Niagara, Ontario for launching their Cyber-Seniors program for students in their Recreational Therapy diploma program.

Cyber-Seniors helps to develop those softer, transferable skills like being an effective teacher, empathy, patience, accountability and practical customer service. The Cyber-Seniors Mentor Training Program includes formal lessons and practical

volunteer experience. It's a wonderful merriment of preparing a young person for their career ahead but also instilling the importance of giving back and community involvement.

We are looking to offer teens who have completed the Cyber-Seniors Mentor Training Program the opportunity to prepare for the workplace by interviewing and potentially working as interns with a few of our partners in either the Twin Cities or Niagara region.

These teens are qualified and eager to put their skills to good use. Here are some ideas of how they can help your organization through an internship opportunity:

- Running/facilitating a Cyber-Seniors at your site
- Assisting with an existing senior tech training program you are running to help with training, troubleshooting, admin work etc.
- providing tech support for your staff or residents

Ideally, we would like to offer our Cyber-Seniors mentors a 'real world' opportunity, so a paid short-term internship or stipend would help to drive motive and instil accountability. We would be aiming to commence Oct-Dec 2018.

We are open and would love to discuss any other ideas you may have for this. Please consider what experience you might be able offer a Cyber-Seniors mentor. Even just the opportunity to interview for a position would provide great value in preparing a student for the workforce.

- Program Manager, Tess Finlay at tess@cyberseniors.org.

Our Cyber-Seniors portal is live!

The portal offers hundreds of resources for students, senior citizens, educators and senior care organizations. These expanded resources are offered through membership with Cyber-Seniors and will support the expansion of Cyber-Seniors programs.

Membership Includes:

Mentor Training Program - Video lessons, quizzes, learning activities and discussion forums to train Cyber-Seniors Mentors. Senior Resource and Training Center - A teaching platform with over 1200 tutorials and activities to make learning a fun, interactive experience for Senior Citizens. Mentoring time is automatically logged by the system to support service and learning requirements. Unlimited number of Seniors can be registered.

Awards and Contests- Opportunity for Mentors and Seniors to earn awards and prizes including a \$10,000 scholarship.

Cyber-Seniors Program Toolkit - Complete resource package for starting a Cyber-Seniors program.

<u>Administration and Management Tools</u> - Resources for managing a Cyber-Seniors program.

Online Surveys and Outcome Reports - Surveys and reports to measure the impact of the Cyber-Seniors program.

Cyber-Seniors Documentary - Streaming rights for the award-winning documentary film "Cyber-Seniors".

Education Toolkit - Resources for educators to incorporate Cyber-Seniors into their class curriculum.

Community Outreach Event Toolkit - Planning guide and resources for hosting an outreach event with Call-To-Action.

Individual membership is offered at \$25/year and membership for organizations (which include 1 Admin login, 30 Mentor logins and UNLIMITED Senior logins!) is offered at \$250/year

***Special pricing is available for any multi-location organization or trade association. Also any colleges/universities wishing to incorporate Cyber-Seniors as part of their curriculum. Please email us for more details.

To purchase your membership today, simply go to www.cyberseniors.org/membership/

Or for more info, email info@cyberseniors.org.

Let Us Help Spread the Word!

Are you running or leading a tech training program? Are you using (or planning to use) some of Cyber-Seniors resources? Please let us know! We would love to know the size of this tech training movement and share updates of programs and locations on our social media channels.

You can either DM us on Facebook or drop us a line at our email address above.

Cyber-Seniors In the News

<u>Teens Teaching Tech (Tallahassee, FL) - Kiwanis Magazine</u>

Cyber Seniors at Collat Jewish Family Service - Talk of Alabama

No Allergies to "Dot Com" for These Cyber Seniors - TheChattanoogan.com

<u>URI Engaging Generations: Cyber-Seniors Program - Age-Friendly Rhode Island</u>

<u>Seniors outsmart smartphones during weekly appointments -</u> Warwick Beacon (RI)

Building community with youth and 'Cyber Seniors' in Clearwater (BC) - KamloopsCity.com

<u>Surrey's 'Cyber Seniors' celebrated at graduation - North Delta</u> <u>Reporter (BC)</u>

Youth helping seniors to become computer savvy - Medicine Hat News (AB)

CyberSafe seniors stay happy online - SiouxlandProud.com (IA)

<u>Junior Auxiliary of Slidell reunites for golden anniversary - The Times-Picayne (NOLA.com)</u>

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