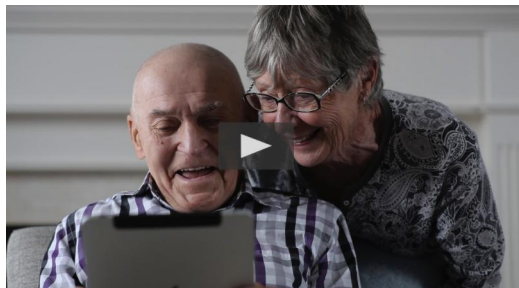


The Best Part Inc. presents

# CYBER-SENIORS™

A FEATURE DOCUMENTARY AND SOCIAL IMPACT CAMPAIGN

January, 15 2014



Dear Friends,

Cyber-Seniors is a documentary film and a social impact campaign aimed at engaging youth in assisting senior citizens to get online. Started as a high school project by two sisters in 2009, this inspiring, heartwarming and humorous story is the impetus behind a North American wide campaign. Check out the Cyber-Seniors movie trailer and website [here](#).

Special event screenings of the Cyber-Seniors documentary film, along with contests run throughout the year, will be used to inspire and engage inter-generational audiences to work together for this

common cause.

We are still in the early stages but will keep you updated on volunteer and sponsorship opportunities via our newsletter.

We hope you will join us in the Cyber-Seniors Campaign and encourage you to get in touch if you have other ideas about ways you'd like to be involved.

*The Cyber-Seniors Team*

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## Educators

Cyber-Seniors is looking for Educators who are interested in bringing the Cyber-Seniors Program to their school or library.

We have created free downloadable Handbooks to help train youth to become Cyber-Senior mentors along with a Handbook with step-by-step lessons for introducing seniors to computers and the Internet. Check them out [here](#).

Cyber-Seniors makes a great high school community service project while encouraging youth to develop valuable leadership and citizenship skills. It also promotes life-long learning and new social connections amongst seniors.



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## Youth

Cyber Seniors is looking for Students (high school, college or university) who are interested in becoming Youth Leaders.

A Cyber-Seniors Youth Leader is an ambassador for the campaign, interested in getting a group of peers together to start a Cyber-Seniors Program in their community.

This is a great opportunity to develop leadership skills and earn community service hours that many high schools require to graduate. We will provide you with a presentation kit and you will be responsible for organizing an assembly to present the campaign and volunteer opportunities to other students.



Please note:

- Reference letters will be provided to students who take this on.
- Contact us at [oyeyinka@cyber-seniors.ca](mailto:oyeyinka@cyber-seniors.ca) if you are interested in getting involved!

## Seniors Organizations

Interested in starting a Cyber-Seniors Program at your Retirement Home, Senior Centre or Community Centre?

To get started, download a Cyber-Seniors Trainer's Teaching Guide and a Participant's Handbook [here](#).

To find volunteers we suggest you contact a local high school or visit: [www.getinvolved.ca](http://www.getinvolved.ca) or [www.volunteertoronto.ca](http://www.volunteertoronto.ca).

Once you have a group of volunteers in place download our Program poster [here](#) or create one of your own to let your residents or members know about the program. You might also want to consider doing a presentation for your residents or members. There are some great inspirational video clips in the Video Gallery section of our website that are sure to inspire seniors to get involved. Check them out [here](#).

Schedule Cyber-Seniors lessons a few times a week and make sure you provide the manual to both the volunteers and seniors. Ask volunteers to keep notes and track progress in the Participants' Handbook and encourage them to sign up for our newsletter so they can receive updates on new resources as they become available.

Good luck and please keep us posted on how things are going by posting on our [Facebook Page](#) or sending us an email: [info@cyberseniors.com](mailto:info@cyberseniors.com).



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