"If there's a film that will finally make you want to accept that friend request from your grandparents, this one is it."

- Village Voice

"A Must-See Movie"



"Cyber-Seniors is a fun look at seniors bridging the digital divide" - Los Angeles Times

Charming, Poignant, Hilarious"
- Maria Shriver, NBC News

Cyber-Seniors Newsletter - July 2016



Check out the ConnectDC Mobile Tech Lab out in Washington, D.C. Bringing the power of technology to neighborhoods across the District

DISCOUNTS, MICROGRANTS AND PRIZE GIVEAWAYS!

Join us this Fall for to raise awareness of the "Cyber-Seniors: Connecting Generations" campaign and help kick-start a Cyber-Seniors program in your community.

Planned Activities

Kicking off in September the campaign will run until the end of November focusing on several important themes: Connecting Generations, Online Safety, and Family Digital Literacy.

The following activities have been planned.

- Discounts on Cyber-Seniors Community Screenings
- Micro-Grants and in-kind support to assist organizations in starting a Cyber-Seniors Program
- Cyber-Seniors Mentor Training Program for high school students
- Prizes to be awarded

50% Discount on Screening Package

A big thank you to our partner "Best Part Productions" for supporting our campaign by offering a 50% discount on the Cyber-Seniors documentary 3-Disc Screening Package which comes with a 2-year Public Performance License. Regularly priced at \$325, this package will be offered through the duration of the campaign for \$160!

The <u>3-Disc Package</u> provides an option to screen either the Feature length (74mins) or Educational version (52mins) and it also comes with a Discussion and Activity Guide

Companion Disc! Purchase of this package also enables access to other exclusive content and downloadable resources. Contact info@cyber-seniors.ca to receive a discounted screening package now.

Grants to Start a Cyber-Seniors Program!

We are excited to announce that we will be awarding 20 organizations micro-grants to work with us in establish a Cyber-Seniors program and measure the impact it has on participants. Participants will also receive promotional swag and goodies! We are especially interested in partnering with Universities/Colleges, High Schools, Assisted Living Facilities, and Youth Organizations. Contact Tess@cyber-seniors.ca for more information on how to apply.

Cyber-Seniors Mentor Training Program

This Fall Cyber-Seniors will be piloting an after-school mentor training program for high school students. In advance of this, we are looking for educators who would be willing to participate in a focus group aimed at providing feedback and guidance in the development of this program. If you are interested in participating please contact tina@cyber-seniors.ca.

Prizes!!!!!

Your participation, feedback and continued support is so greatly appreciated. Be sure to follow us on social media for information on how to win some great prizes generously donated by our partners: AARP Foundation, Que Publishing and Best Part Productions.

July Webinars

Check out our upcoming Webinars for the month of July.

How to Start a Cyber-Seniors Community Program Webinar - Wed, July 6, 2016 2:00 PM - 2:30 PM EST

Youth Mentor Training Webinar - Tue, July 12, 2016 11:00 AM - 11:30 AM EST

How to Start a Cyber-Seniors Community Program Webinar - Thu, July 21, 2016 11:00 AM - 11:30 AM EST

Youth Mentor Training Webinar - Wed, July 27, 2016 2:00 PM - 2:30 PM EST

More webinars and webinar details, along with other upcoming events are on our site, see them HERE.

-- The Cyber-Seniors Team

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