

*"If there's a film that will finally make you want to accept that friend request from your grandparents, this one is it."*  
- Village Voice



*"Cyber-Seniors is a fun look at seniors bridging the digital divide"*  
- Los Angeles Times

*"A Must-See Movie"*  
- Huffington Post

*"Charming, Poignant, Hilarious"*  
- Maria Shriver, NBC News

## Cyber-Seniors Newsletter - June 2017



A storytelling moment captured during our recent 'Preserving Memories' Workshop in LA where senior participants brought in some of their favourite photos and documents to scan and save.

### **Exciting Cyber-Seniors program update!**

Development is currently underway on our BRAND NEW Cyber-Seniors online web portal, thanks to the sponsorship of Blue Cross Blue Shield Minnesota. Using a yearly subscription-based model, this portal will include a robust mentor training program with training videos, quizzes and activities for youth mentors; a community service hour tracking system; an extensive library of senior-centric content and resources that seniors can use independently or with their youth mentors; pre- and post-program surveys with the ability to receive reports on your specific location and the impact the Cyber-Seniors program is making with seniors and youth; streaming rights to Cyber-Seniors documentary, discounts, awards and MUCH MORE! **If you are interested in signing up for a FREE 6-month trial beginning in August please email [info@cyber-seniors.ca](mailto:info@cyber-seniors.ca)**

### **Los Angeles and Michigan Tech Training event sponsored by Fujitsu**

In partnership with leading tech provider, Fujitsu, we kicked-off two "Preserving Memories" events in Los Angeles, CA & Cadillac, MI. Thanks to the wonderful youth volunteers from the Bresee Youth Center/Best Buy Teen Tech Center and Cadillac High School, and the generosity

of Fujitsu, youth and seniors paired up to learn about the next wave of hi-tech scanners and worked on creating a digital scrapbook to share with friends and family. A special thanks to both St. Barnabas Senior Services and Cadillac Senior Center for hosting these impactful and fun events. And, of course, to Fujitsu, for donating the scanners to the participant locations.



### Best Part and Fujitsu Preserving Memories Project video

## **Best Buy National Partner Meeting & Clubhouse Conference**

Cyber-Seniors was pleased to have the opportunity to attend The Clubhouse Network Annual Conference as a Best Buy National Partner in May 2017. Youth leaders from around the world gathered for this one-week event to discuss best practices, current events and how these topics relate to the younger generation. We participated in seminars on topics such as effective communication, and workshops about new technology devices and applications. Thanks so much to the Clubhouse Network and Best Buy for hosting Cyber-Seniors, and giving us the opportunity to showcase the Cyber-Seniors Program.

## **Speaker Series**

Brenda Rusnak, the founder and president of Cyber-Seniors, was an invited guest speaker at the University High School of Indiana, Speakers Series in April. Brenda's presentation focused on the importance of intergeneration relationships as a solution to social isolation in the elderly. For information on booking a speaker at your next event email us at [info@cyber-seniors.ca](mailto:info@cyber-seniors.ca).

## **MALA Annual Conference**

Cyber-Seniors was an invited guest to the Michigan Assisted Living Association (MALA) Annual Conference in Lansing, MI in May. It was our first year participating at this event, and we were so excited to be screening the Cyber-Seniors film documentary to approximately 80 Administrators, Executive Directors, Program Managers, and other staff of Retirement and Assisted Living Communities. After the screening, we provided an informational seminar on the Cyber-Seniors Program model and the exciting new development of the creation of our online portal, generously funded by Blue Cross Blue Shield Minnesota.

## **Cyber-Seniors in the News**

Read about several groups making an impact in the lives of older adults and young people:

at Washburn Institute of Technology in Washburn, Kansas

- [The Topeka Capital-Journal](#)
- [WIBW Channel 3](#)

at [Wenonah High School in Birmingham, Alabama](#)

at [Caledon Community Services in Caledon, Ontario](#)

More webinars and webinar details, along with other upcoming events are on our site, see them [HERE](#).

--The Cyber-Seniors Team



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