



Connecting Generations

Cyber-Seniors™

BRIDGING THE DIGITAL DIVIDE AND
CONNECTING GENERATIONS THROUGH TECHNOLOGY

cyberseniors.org

WHO WE ARE

Building on Director Saffron Cassaday's 2014 award-winning documentary film and the high school community service project that inspired it, Cyber-Seniors is a non-profit organization that connects tech savvy youth to older adults.

Since its inception in 2015, Cyber-Seniors has developed and disseminated thousands of resources that have enabled organizations throughout North America and the world to provide tech-training for senior citizens using an intergenerational, youth volunteer model. Youth are provided with lessons and learning activities to train them to act as digital mentors and senior citizens gain access to effective technology training and intergenerational communities that keep them socially connected and engaged.

OUR MISSION

Cyber-Seniors' mission is to bridge the digital divide and connect generations through technology.

Pre-COVID Cyber-Seniors achieved this mission by providing community organizations with access to thousands of resources available through its web portal. When COVID-19 restrictions were imposed, Cyber-Seniors responded by adapting its existing service delivery model to a virtual format with the following goals:

- To deliver tech-training and support to senior citizens, such that they are able to remain socially connected and self-sufficient during the COVID-19 pandemic and beyond.
- To provide meaningful volunteer work for young people whose education has been interrupted as a result of the COVID-19 pandemic.
- To provide support to our community partners who are facing challenges in continuing to carry on their important work in light of the COVID-19 pandemic.



OUR SERVICES

Since April, Cyber-Seniors has been reaching out to seniors and youth from communities across North America to participate in our virtual programs. Seniors are able to access telephone tech-support in English, Spanish, Urdu, Hindi, Amharic, Filipino, Russian, Ukrainian, French, Hindi, Vietnamese and German, and to participate in daily tech-training webinars in English, French and Spanish - all free of charge. Teens, young adults and tech-savvy individuals of any age, who are looking for a fulfilling experience, can take the online Cyber-Seniors Mentor Training Program and volunteer as a virtual tech-mentor.

Organizations that service senior citizens can access hundreds of resources to help them set up and manage their own Cyber-Seniors Tech Training program, and/or work with Cyber-Seniors to deliver a virtual program within their community. We have trained thousands of volunteers to deliver the Cyber-Seniors program and invite organizations to tap into this valuable resource and use our customized scheduling system to ensure the best match for their seniors. In addition, our system helps organizations monitor and measure outcomes of their program.

With COVID-19, hundreds of senior citizens have been furloughed from their volunteer positions. Cyber-Seniors also provides focused technology training for senior citizens who wish to continue volunteering in an online capacity. Formal training is provided followed by unlimited practice sessions, until the senior is able to assume their activities independently.

We have invested in state-of-the-art technology to ensure security, confidentiality and quality assurance and provide data back to the organizations with which we have partnered. With COVID-19 stretching all organizations' budgets we strive to develop strong partnerships that will benefit seniors during this challenging time.



OUR IMPACT

We are impacting seniors and youth throughout the U.S. and Canada, as well as communities in other parts of the world.



[Click here to see feedback from our seniors and mentors!](#)



TO CONNECT YOUR SENIORS TO OUR FREE SERVICE:

1. Sign up for our weekly newsletter. Go to www.cyberseniors.org/newsletter to sign up. Each Friday you will receive a list of the following week's webinars that you can share with your members; or
2. Create a direct link from your website to ours. Let your members know about our free services and how to access them by posting a link to our website www.cyberseniors.org ; or
3. Create direct links to our services from your website. Post direct links to our webinar registrations and our one-on-one tech help service, making them easy for your members to access without ever having to leave your website. You can even post our toll-free tech helpline - 844-217-3057.

Please make sure to acknowledge Cyber-Seniors as a partner on your website and include our Logo.

WHY RE-INVENT THE WHEEL? PARTNER WITH CYBER-SENIORS

If you are interested in providing a more custom service to seniors in your community, consider partnering with Cyber-Seniors when applying for funding. Together we can provide the most cost-efficient solution and deliver measurable outcomes. Contact us info@cyberseniors.org to set up a meeting.

Together we will bridge the digital divide and help seniors be more connected.