



envisions a world
of Digital Equity,
where everyone has
access to technology
and the skills to use it.

Will you help?

Who we are

We at Cyber-Seniors are so proud of the work we do and the impact we have on the older adults we assist and the young people who help us do it.

Each week over 3000 older adults access our free tech training and support services.

- Telephone tech support in several languages
- Daily tech webinars in English, Spanish and French
- Online Educational and Social Programs
- Individual instruction and practice sessions in several languages

Providing **free** services ensures **all** individuals, regardless of their age, ability or socio-economic status, are able to connect and engage within their communities using technology.

Young people in high school and college are an integral part of our organization. Each week, on average, 25 young volunteers commit their time to helping older adults work through the challenges of learning to use technology. Through their service they gain valuable work readiness skills and experience the benefit of intergenerational relationships.

| Our Programs



One-on-One Tech Support for Older Adults

Immediate or advance booking of one-on-one technology support and training for older adults in a variety of languages.



Tech Training Webinars for Older Adults

Daily webinars on a variety of technology topics followed by small group Q & A.



On-Line Educational & Social Programs for Older Adults

Daily health & wellness, fitness, social and educational programs.



Career Pathways Program for Teens and Young Adults

Training, volunteer and internship opportunities for students.



Building Intergenerational Communities

Support in co-ordinating entire communities to establish intergenerational programs & services.



Support for Our Community Partners

Assistance in establishing Cyber-Seniors programs in communities across North America.

| Sponsorship Opportunities

As a non-profit organization,
Cyber-Seniors relies on sponsorship support.

\$10,000 -
“Help Narrow the Digital Divide” – help support digital equity

Recognition of support with Logo placement on our Partners Page and recognition 3 times/year in our Newsletter –

20,000 newsletter subscribers

\$20,000 -
“Be Part of the Conversation” – help support daily webinars

Recognition of support with a ‘Sponsored by’ Title Slide for 20 live and recorded webinars –

400 attendees at live presentations and 5,000 views per recorded video

\$30,000 -
“Empower Tomorrow’s Leaders” – help support volunteer training

Option 1: Recognition of support with Logo placement on our Volunteer Page.

Option 2: Recognition of support for our ‘Volunteer of the Month’ listed on our Volunteer Page and sent out monthly through our newsletter.

13,000 web impressions per year

| Sponsorship Opportunities

None of our efforts would be possible without your help.

\$50,000 -
“Empower Older Adults to Stay Connected” – help support tech training and support

Recognition of support with Logo placement on our Webinar Registration Pages (over 600 unique registration pages/year) –

25,000 web impressions per year

\$100,000 -
“Strengthening Our Foundation” – help build valuable resources

Exclusive recognition of support for one of our upcoming new Resource Centers : Cyber-Security, Health & Wellness, Tech Skills for the Workplace, Tech Communication Tools, Entertainment Center –

10,500 high level engagements per year
(page views, webinar participation, blog reads, resource downloads)

“Transforming Communities” – help bridge the digital divide

Recognition of your support on the Cyber-Seniors Home Page - 68,000 web impressions per year - Various levels of support depending on exclusivity and logo placement

Contact us for more information - brenda@cyberseniors.org

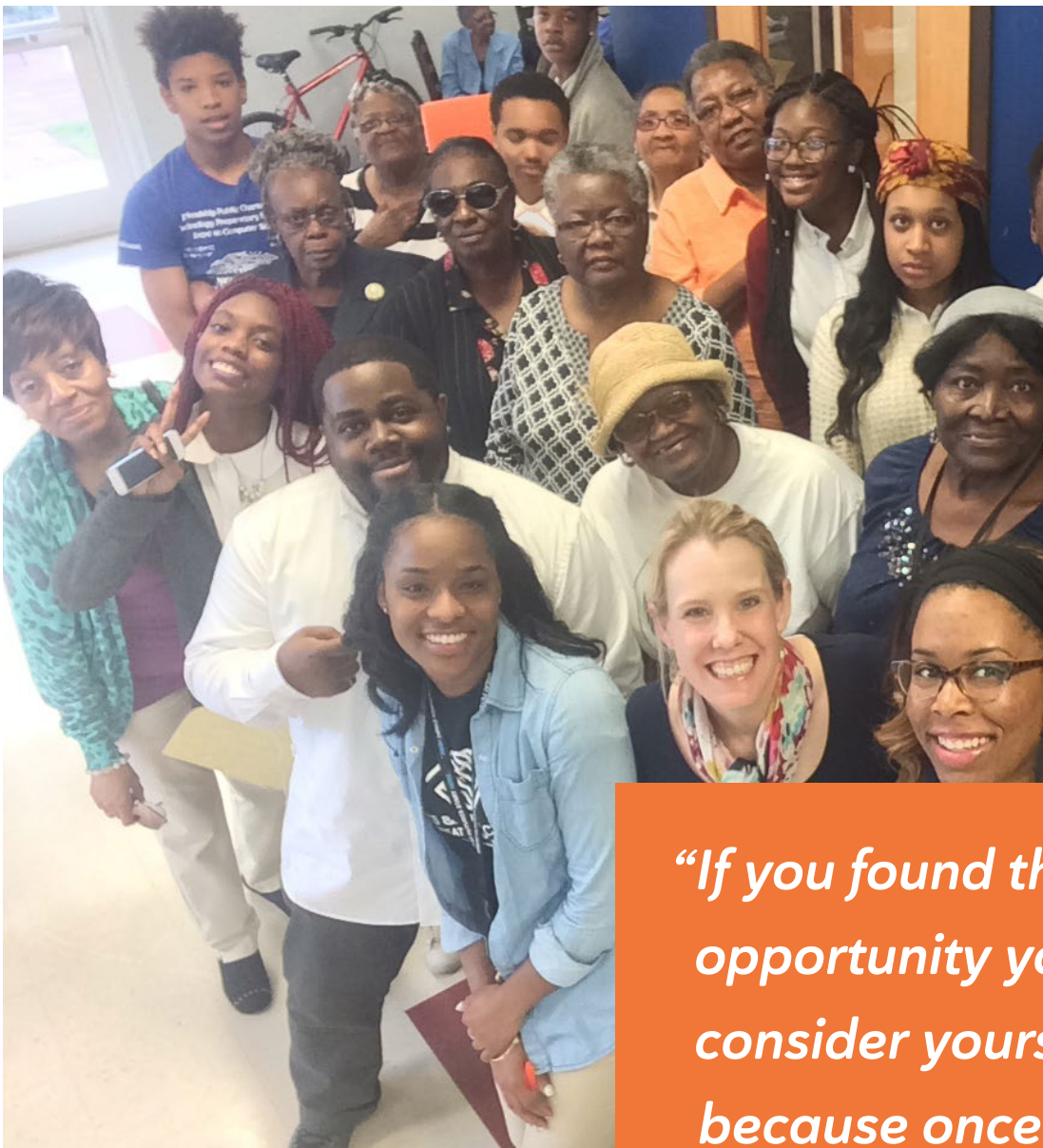
Building Intergenerational Communities Throughout North America



“When I’m working with these younger people I feel invigorated... It keeps my mind more alert and active and it keeps me a bit more in touch with what they think of when they see what’s going on in the world.”

[Click here to watch video!](#)

Our Volunteers are the Backbone of our Organization



“If you found this opportunity you should consider yourself lucky because once you get into it you will find out that it’s worth it”

[Click here to watch video!](#)

We're Making a Real Difference in the Lives of Older Adults



*“I’m learning so much...
That was great... We
have a good teacher...
It was wonderful
working with you...
Thank you so much!”*

[Click here to watch video!](#)



Participation is free
Open to boys and girls ages 6-14

Connecting Generations
Cyber-Seniors®