

Connecting Generations

Cyber-Seniors®

Envisions a world of Digital Equity, where everyone has access to technology and the skills to use it.

Sponsorship Opportunities

Will you help?

Who We Are

We at Cyber-Seniors are so proud of the work we do and the impact we have on the older adults we assist and the young people who help us do it.

3,000+	25+	3
older adults served each week	**young people volunteering each week**	**languages for daily webinars**
free tech training and support	high school and college students	English, Spanish and French

Providing free services ensures all individuals, regardless of age, ability, or socio-economic status, can connect and engage with their communities through technology. Young volunteers gain valuable work-readiness skills and experience the benefits of intergenerational relationships.

What We Offer

- Telephone tech support in several languages
- Daily tech webinars in English, Spanish, and French
- Online educational and social programs
- Individual instruction and practice sessions in several languages

Our Programs

One-on-One Tech Support for Older Adults

Immediate or advance booking of one-on-one technology support and training in a variety of languages.

Online Educational & Social Programs

Daily health and wellness, fitness, social, and educational programs.

Building Intergenerational Communities

Coordinating collaboration between older adults and young people in communities across North America.

Tech Training Webinars for Older Adults

Daily webinars on a variety of technology topics, followed by small group Q&A.

Career Pathways Program for Teens and Young Adults

Training, volunteer and internship opportunities for students.

Support for Our Community Partners

Enabling partner organizations to start their own Cyber-Seniors programs.

Sponsorship Opportunities

As a non-profit organization, Cyber-Seniors relies on sponsorship support. Sponsorship is a separate opportunity from any member or employee training program. Rather than reaching only a sponsor's own members, it places your brand alongside Cyber-Seniors' services and web pages, reaching a much wider audience.

Sponsors can support a single service or combine several into one package, in virtual and in-person formats, with recognition tailored to their audience, geography, and communications requirements.

Our Virtual Reach, Every Year

50,000+	325,000+	10,000+	375,000+	30,000+
unique visitors to webinar registration pages	webinar attendees	unique visitors to volunteer sign-up pages	unique visitors to Cyber-Seniors learning library	attendees + visitors to specialized web pages and themed series

Virtual Sponsorship Opportunities

Your recognition appears across Cyber-Seniors webinars, guides, and web pages, reaching audiences well beyond your own membership.

$10,000
GUIDE THE WAY

Sponsor Our How-To Guides

Help older adults learn at their own pace with practical, printable companion guides.

Recognition: Logo and acknowledgment on every guide, in both electronic and printable versions, distributed to the Cyber-Seniors general audience • Partners webpage, newsletter and social media recognition

Reach: 12+ guides per year, 5000+ live webinar attendees

$20,000
BE PART OF THE CONVERSATION

Sponsor Our Daily Webinars

Help support daily technology webinars, live and on demand.

Recognition: Verbal and on-screen acknowledgment of your organization at the start and close of every live webinar and recording • Partners webpage, newsletter and social media recognition

Reach: 325,000+ attendees and video views per year

$30,000
EMPOWER TOMORROW'S LEADERS

Sponsor Our Volunteer Portal

Support the training and engagement of the young people who help older adults with technology while building career and leadership skills.

Recognition: Sponsorship of the Cyber-Seniors volunteer portal and volunteer webpage • Logo placement on volunteer registration and sign-up pages • Recognition of your organization on the volunteer webpage, including the option to sponsor the 'Volunteer of the Month' • Partners webpage, newsletter and social media recognition • Employee volunteer engagement opportunities

Reach: 10,000+ unique visitors to volunteer sign-up pages

$50,000
KEEP OLDER ADULTS CONNECTED

Present a Themed Series

Your own themed webinar and guide series, such as online safety, scams, and account security.

Recognition: Presenting-sponsor recognition for the series • Logo and sponsor statement on registration pages for the series • Partners webpage, newsletter and social media recognition • A jointly developed impact story

Reach: 30,000+ attendees and visitors for the series; 50,000+ unique visitors to registration pages

In-Person Sponsorship Opportunities

Direct, face-to-face visibility with older adults in their own communities, at senior centers, libraries, clinics and other host sites.

$5,000
HOST A LEARNING EVENT

Sponsor a Single In-Person Event

Bring a Cyber-Seniors session to a host site in your community.

Recognition: Co-branded signage and outreach materials • Acknowledgment by the instructor at the opening and close of the session • Sponsor-branded take-home guide or handout

$30,000
Community Engagement Opportunities

Sponsor Training Workshops in Your Community

Sponsor a series of ongoing training workshops in your community, led by trained young volunteers who build career and leadership skills.

Recognition: All $5,000 benefits at every event • Logo on Volunteer Page • Photos and local communications, where participant consent and host-site policies allow • Partners webpage, newsletter and social media recognition • Supporting training programs within your local community or a community of your choosing • Employee volunteer engagement opportunities • On-site participant surveys capturing technology needs and satisfaction

$100,000+ PREMIER PARTNERSHIP

Transform Communities Through Digital Equity

Become a leading partner in expanding digital access, skills, and confidence for older adults. Your investment supports in-person digital literacy programming in communities across the United States, including trained instructors, curriculum and classroom materials, community partnerships, outreach, technology resources, and expansion into new and underserved communities.

In person: a full program of sessions at senior centers, libraries, clinics, and other host sites.

Virtual: recognition across the Cyber-Seniors learning library (375,000+ unique visitors) and Cyber-Seniors web pages.

Premier benefits

- Prominent recognition as a leading Cyber-Seniors partner
- Premier logo placement on the website and applicable program materials
- Featured recognition in newsletters, social media, and at select events and presentations
- Customized annual impact report highlighting your partnership's reach and outcomes
- Jointly developed impact story or video
- Employee engagement and volunteer participation
- Customization around geographic or program priorities

Reporting and Customization

Sponsorship reporting can include available registration, attendance, and web engagement data. Placements can combine virtual and in-person formats, and multi-year, program-specific, and community-specific partnerships are available.

Contact us for more information: info@cyberseniors.org

Making a Real Difference



BUILDING INTERGENERATIONAL COMMUNITIES

"When I'm working with these younger people, I feel invigorated… It keeps my mind more alert and active, and it keeps me a bit more in touch with what they think of when they see what's going on in the world."

OUR VOLUNTEERS ARE THE BACKBONE OF OUR ORGANIZATION

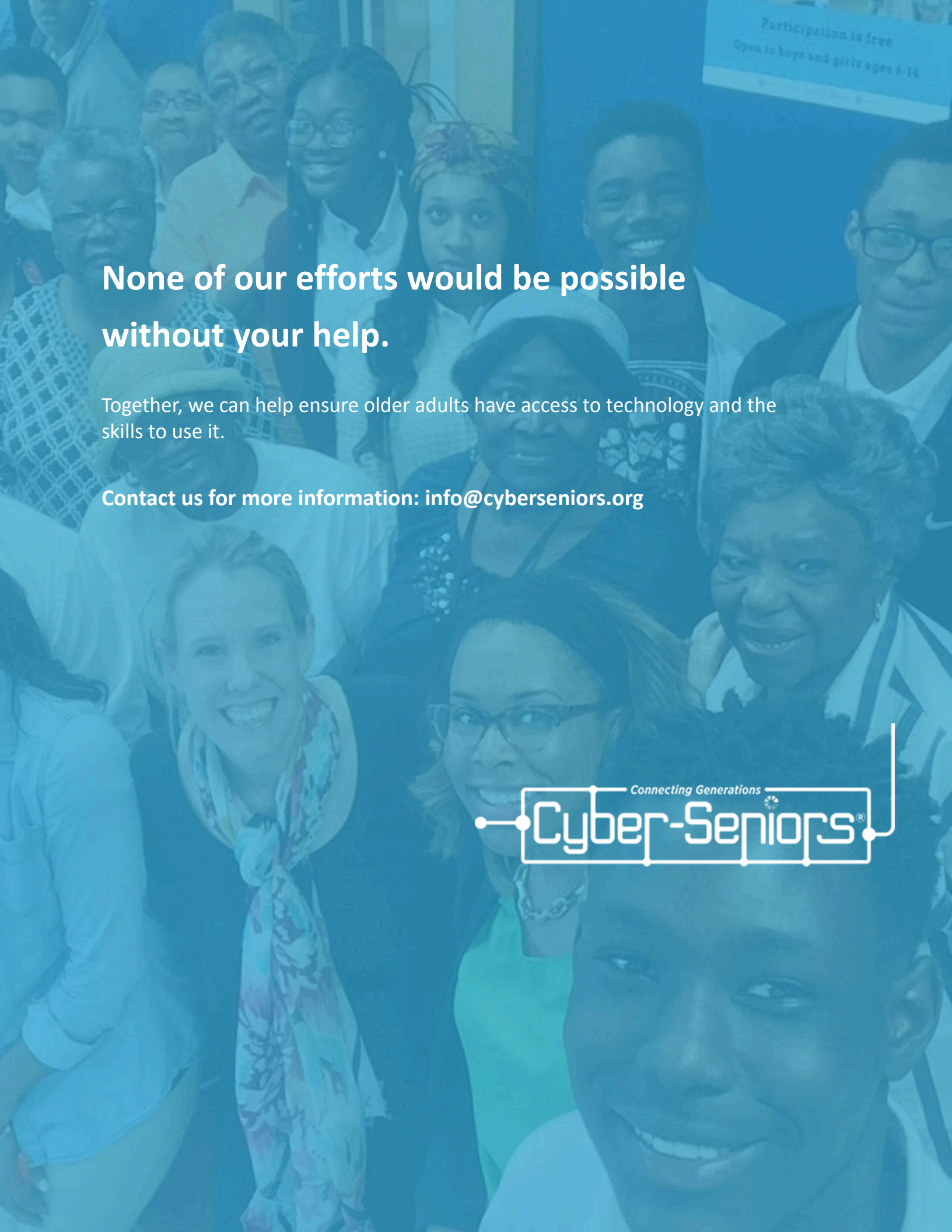
"If you found this opportunity, you should consider yourself lucky because once you get into it you will find out that it's worth it"





MAKING A DIFFERENCE IN THE LIVES OF OLDER ADULTS

"I'm learning so much… That was great… We have a good teacher… It was wonderful working with you… Thank you so much!"



None of our efforts would be possible without your help.

Together, we can help ensure older adults have access to technology and the skills to use it.

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